

HanseLifter UK is go!



HanseLifter UK's Graham Ward (far left) and Phil Preston (far right) in the German company's Bremen HQ with (shaking hands) Dr Jörg Lührs, executive partner and Christian Gojic, director of HanseLifter.

A new forklift brand is coming to the UK. As exclusively revealed in our post-CeMAT review last summer, **HanseLifter** UK has been established to distribute the Chinese-built, German-refined trucks. The company,

established by metal flooring specialist Philip Preston, has now appointed a managing director, Graham Ward, to head up the Burscough, Lancashire-based operation.

The company has moved into new

premises, and the first stock has arrived in the UK. "We are on our way," says Graham Ward, whose background is in corporate banking. "HanseLifter are keen to assist us break into the UK market and have made their facilities in Bremen available to us to take potential customers/partners."

Ward confirmed that the company is keen to appoint UK dealers, and pointed out that many of its competitors' pallet trucks and lifting gear do not meet European Safety Directives due out in 2009. "All HanseLifter equipment is CE approved and meets high German standards," he says. "Also, there is a huge stock of spares available at quick timescales."

HanseLifter's range of electric, diesel and gas trucks extends up to 10 tonnes with lifting heights up to 7m. It also supplies stackers, pallet trucks, storage equipment and warehouse floor sweepers.

www.hanselifter.co.uk